

Renatta Benítez Cervantes

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SUMMARY STATEMENT

Experienced Language and International Business student with a proactive and innovative mindset, known for strong organizational skills and precise attention to detail. With a solid background in coordination and logistics. My strengths in communication and collaboration with diverse teams, coupled with expertise in marketing, logistics, and administration, enable me to enhance strategies and drive exceptional outcomes in fast-paced, dynamic environments

EDUCATION

Clemson University

Bachelor of Arts in Language and International Business

- GPA: 3.59
- Dean's List

Clemson, SC

Class of 2025

Universidad Blas Pascal

Study Abroad

Córdoba, Argentina

February 2024- July 2024

EXPERIENCE

Bitsion-Ginko Soft S.R.L

Marketing Intern

- Created and implemented new campaigns improving employee engagement.
- Coordinated social media to enhance marketing and boost audience interaction.
- Developed and implement internal and external communication strategies to drive alignment.

Córdoba, Argentina

March 2024- June 2024

Muebles y Mudanzas Benítez

Logistics and Administration Intern

- Manage the coordination of loading and unloading operations for shipments.
- Responsible for managing supplies and overseeing expense allocation for each trip.
- Accountable for coordinating shipments for high-priority and special events.

Mexico City, Mexico

June 2021- Seasonal

Howard Medical Events

Customer Service

- Finalize timeshare deals across various states in Mexico.
- Negotiate and present offers to clients for the acquisition of their timeshares.

Queretaro, Mexico

May 2022- July 2022

INVOLVEMENT

International Business Program Research

Management Department Research

- Conducting research and analysis on global markets, trade practices, and business strategies for an international business program that the university offers.

Clemson, SC

December 2024

International Ice Hockey Federation

Assistant

- Provided translation services and administrative support to ice hockey teams.

Queretaro, Mexico

July 2022

CKA Russian Federation

Assistant

- Assist the Russian representative team in its training and preparation season.

Leppävirta, Finland

July 2019

Mexico's Ice Hockey Sports Federation

Social Media

- Promoted social media content, broadcasted World cup matches

Quebec, Canada

February 2019

SKILLS AND ABILITIES

- Time management and organization
- Problem solver and critical thinking
- Spanish native
- English fluent
- Japanese (learning)
- Adaptability and quick learning
- Proficient in Microsoft Office
- Leadership
- Research and analytical skills
- Social media and digital marketing